



July 23, 2003

Mr. Michael Oppenheimer  
Clear Channel Radio  
314 West Highway 6  
Waco, TX 76712

Dear Michael:

Thank you so much for your support in helping promote the Great Texas Balloon Race. Due to your advertising efforts, the Great Texas Balloon Race was very much a success and our numbers of visitors showed an increase.

I hope that your association with the Great Texas Balloon Race is as meaningful to you as it is to the race. Your generous support helps make this event so great!

Our board of directors works very hard each year to make this the premier event in East Texas. Countless hours from dedicated volunteers and a lot of hard work is well worth it when the event is successful.

With sincere thanks from our board of directors.

Sincerely,

A handwritten signature in cursive script that reads "Troy Moore".

Troy Moore  
2003 Chairman

## *Family and Consumer Sciences*

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420 North 6<sup>th</sup> Street • Waco, TX 76701 • 254-757-5180 (phone) • 254-757-5097 (fax) • [mclennan-tx@tamu.edu](mailto:mclennan-tx@tamu.edu)

October 24, 2003

Mack Watson  
KWTX - Clear Channel Radio  
P.O. Box 2636  
Waco, TX 76702

Dear Mack:

Thank you so much for letting me come and share information about the upcoming Identity Theft seminar sponsored by Texas Cooperative Extension, McLennan County. I feel confident that a number of people will attend as a result of your helping promote the program.

As the new year approaches, there will be other educational programs I would like your assistance in promoting.

Thanks again for your assistance in promoting this seminar.

Sincerely,

*Sharon Amelunke*

Sharon Amelunke  
County Extension Agent-FCS  
McLennan County

SA:sb



Parents of the Class of 2003  
Connally High School  
Waco, Texas

June 6, 2003

To: Radio Station 97.5

Thank you for your donations to our Chemical-Free Graduation Party this year. The party was held at The Center on Columbus Ave. on May 30-31<sup>st</sup> from 10pm to 6am. The kids appeared to have a great time. Some of the activities that night included games, swimming, basketball, racquetball, food, prizes and friends. Approximately 71 seniors and 19 guests attended for a total of 90 attendees. We believe that the party saved lives that night and was a success largely due to the support we received from this community. We can't thank you enough.

Sincerely,

A handwritten signature in cursive script that reads "Judy Collander".

Judy Collander  
Project Coordinator  
Chemical-Free Graduation Party  
Connally High School  
Home Phone: 254-799-6121  
Work Phone: 254-799-5565



~ Career Success Investigation ~  
Career Exploration Fair

Clear Channel Communications  
Attn.: Max Tooker, Oldies 95  
314 W. State Hwy. 6  
Waco, TX 76712

Dear Mr. Tooker,

Thank you for your participation in last month's Career Exploration Fair at the General Exhibits Building of the Heart of Texas Coliseum. Your time and energy to prepare and staff your booth were much appreciated. Our feedback from the approximately 500 youth who attended was very positive. We hope that your experience was positive as well and that you will plan to be a part of Career Fair 2004.

Sincerely,

Career Fair Staff

McLennan County Youth Collaboration (MCYC)  
Professional Academic and Career Educational Services (PACES)  
Heart of Texas Workforce





# BAPTIST STUDENT MINISTRY

McLENNAN COMMUNITY COLLEGE  
TEXAS STATE TECHNICAL COLLEGE  
4401 N. 19th St. • Waco, Texas 76708  
Area Code 254/754-0989

XWTX FM

DAVID  
DOVER  
DIRECTOR

March 6, 2003

Dear Jay and Chrissy,

I just wanted to take the opportunity to thank you guys for doing an interview with me this morning. Because of this interview, more was told about our trip and what this mission trip encompasses. Our desire is to serve God on this trip and to make his name known through the different services we will provide at South Padre. I do have one correction: Approximately 100,000 students will be transported on our van ministry and about 20,000 students will have free pancakes. Two pancake breakfasts will be served each day, and the midnight breakfast will be held in front of a bar in South Padre. Once again, thank you for the chance to get the word out about this trip to the public, and for being supportive of our group. Also, I apologize for addressing Chrissy as "Sir" this morning, my nerves were getting the best of me!

In His Love,

David L. Dover  
Director of Baptist Student  
Ministry MCC/TSTC



**DEPARTMENT OF THE ARMY**  
HEADQUARTERS, 2<sup>ND</sup> BATTALION 8<sup>TH</sup> INFANTRY REGT  
4TH INFANTRY DIVISION (MECHANIZED)

REPLY TO  
ATTENTION OF:

LETTER OF APPRECIATION

28 December 2003

Mac Watson  
KWTX 1230 AM  
314 West State Hwy. 6  
Waco, TX 76712

Mr. Watson:

I wanted to thank you for supporting the deployed soldiers from the 2<sup>nd</sup> Battalion, 8<sup>th</sup> Infantry Regiment in the 4<sup>th</sup> Infantry Division. With your support of our *Operation Disc Drive*, we have received over 11,000 CDs and DVDs for the deployed troops. We could not have accomplished our goal without you and your listeners.

The men of 2-8 Infantry appreciate your support. Thank you for keeping them in your hearts and prayers. They are scheduled to redeploy to the United States next Spring. We will stay vigilant until we bring them all home. God bless you and the United States of America.

A handwritten signature in black ink, appearing to read "Tim Hunt", is written over a horizontal line.

TIMOTHY A. HUNT  
CPT, MI  
Commanding

MONDAY, MARCH 31, 2003

## RALLY

### Rallies important, veterans say

■ From Page 1B

er people support the war, but supporting the people in uniform, Owen said.

"I really believe in people's hearts nobody wants war," he said.

Despite reports that consultants are encouraging broadcast media outlets to downplay anti-war protests in favor of more pro-military programs to promote ratings, Owen said neither a consulting firm nor corporate management instructed the station to hold the rally.

Some saw the event as an opportunity not only to express their feelings about the United States but also its allies, said Donnice Sorrell, a 42-year-old Hubbard resident. When the emcee asked the crowd how it felt about France, a boisterous boo echoed through the park.

Sorrell had an American and a British flag with her to show her appreciation.

"We support the British right along with the Americans," Sorrell said. "Right now we are fighting as one."

Sorrell's nephew, 23-year-old Cpl. James Peel, is stationed abroad.

"You don't have to agree with the war, but you have to support the troops," she said.

Brandy Thatcher, Peel's 29-year-old sister, said the gathering gave her a chance to receive emotional support.

"We've felt so alone in our



Hewitt resident Trina Berry applauds during a pro-America red, white and blue rally at Tonkawa Fall Park in Crawford on Sunday. Berry holds a photo of her son, Todd Tetherow, who is aboard the USS Kitty Hawk in the Middle East.

Staff photo — Duane A. Laverty

small area," Thatcher said. "He's the only one in our (community who has been deployed)."

Thatcher said soldiers need the positive feedback of pro-America rallies, rather than the negativity from anti-war protests.

"I don't care if you support the war or not," Thatcher said. "The war is there and there's nothing we can do about it."

Gulf War veteran Chip Richardson said he remembers how much pro-military rallies meant to troops when he was enlisted.

"It means everything to them," the 35-year-old said. "It meant everything to me. Ninety-nine percent of soldiers go because they volunteer, not because they have to or it's a last resort. They love their country."

The rallies give troops a warm feeling inside knowing that others are praying and thinking about them, he said.

"It gives them emotional and moral support," Richardson said. "It lets them know we are a family."

Imaeyen Ibanga can be reached at 757-5751 or at [iiibanga@wacotrib.com](mailto:iiibanga@wacotrib.com).

Dear friends,  
 "So our thank you  
 is truly inadequate.  
 Mike, Bob, Jim, Sam  
 and Waco - 100 and  
 the absolute best friends  
 we could ever wish for.  
 Thank you so much  
 for making Rakin' Heart  
 know the best ever!"  
 Dave and Cindy

To Zak & Jim:

Just wanted to write a note of thanks to you both for your concern and thoughtfulness to Adam.

He wears the prosthetic

approximately 16 hrs. a day, so it is truly important to his foot comfort.

We received another letter of denial about two weeks ago, so Adam still would be waiting for his prosthetic, if it had not been for you! We are still fighting the denial, because with Adam

planning on playing ball for Hardin-Simmons, it will wear out because of basketball.

Thank you so much for your thoughtfulness. We will never forget you two!

It's nice when special people do kind things—  
You were very thoughtful.

Thank You


Bob & Connie Judd

Zack,

Thanks for helping us teach  
these young men that

HARD WORK PAYS OFF.

You inspired them, and  
you inspire all of us.

  
Richard D. Hughes  
President & CEO, Outback Sports

*Mission Statement: To teach children not only how to fish, but team work, self-esteem and positive attitudes. To enable other non-profit organizations to do the same with their children.*

## **Tadpole Foundation** **with Charlie Pack**

Host of "Fishing Country"

7111 Bosque Blvd., Ste 207 PH: 254-776-6285 or  
Waco, TX 76710-4070 254-662-3188

FAX: 254-776-3042

June 15, 2003

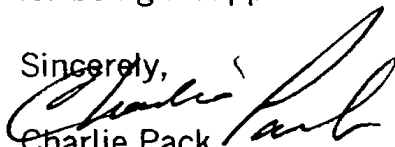
Zack and Jim  
FM-100 WACO  
PO Box 21088  
Waco, TX 76702

Dear Zack and Jim:

We could never show our appreciation enough to thank you for what you do for the Tadpole Fishing Party every year. We enjoy being on air with you but enjoy it even more that you take the time to be in the parade every year with us.

We are glad that you are a part of this yearly event and look forward to having you around for years to come. On behalf of the Board of Directors and myself thanks for being a supporter.

Sincerely,

  
Charlie Pack  
CP/jo

*Let's go Fishing!*

*Ches.*

**\* Board of Trustees \***

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**ACS/CBB****Administrative Assistant**

Amy Jordan



June 27, 2003

Waco 100  
Zack Owen  
314 W. State Hwy. 6  
Waco, TX 76712

Dear Zack,

We wanted to take the opportunity to thank you again, now that this year's Cattle Baron's Ball is over. It was a great success and we hope you enjoyed it. Our success is due in large part to sponsors such as yourself. We hope you will continue to be proud of your association with the American Cancer Society through events such as the Cattle Baron's Ball.

Through your sponsorship, your business was showcased in our community through our print ads, main invitation, patron invitation, evening program and signage at the ball. Our desire was to pay tribute to "courage and survival" and in doing so, acknowledge our generous sponsors. You are making a difference in our community.

Thank you!

Kim & Greg Salome

Cheryl & Ron Holy

Jarrold Mathis

# A bunch more than bats, balls at fund-raiser

Can KXXV-TV's Carlo Cecchetto hit a homerun? Can KWTX-TV's sports director Matt Iazzetti pitch a no hitter?

You have a chance to find out the athletic prowess of your favorite media personality at the Mother's Against Drunk Driving Media Showdown.

Teams from KWTX-TV (Channel 10), KXXV-TV (Channel 25), KCEN-TV (Channel 6), Time Warner Cable, Clear Channel Radio and the *Waco Tribune-Herald* will compete in a softball tournament to raise money for MADD. Not to toot our own horn, but the *Trib* is the team to beat. For three years, the paper has won the tourney.



## AROUND TOWN

By Sherry Kuehl

The big bats come out at 9 a.m. Saturday at Baylor's Gettman Stadium. The action should last until 4 p.m.

Kara Neely, the executive director of MADD, says even if you're not a huge fan

of softball, come on out and bring the kids. She's planned a very family-friendly day. There will be a silent auction, raffle prizes, face painting, balloons and coloring books for the family.

Kids will also get a little education pitched at them, with the help of local law enforcement. Kara says she wants people to have fun, but MADD doesn't want to miss the opportunity to educate people.

The D.A.R.E. mascot, Ferrin, will be at the event, along with the Waco Police Department's and the Department of Public Safety's "robot cops." And everybody's favorite crash test dummies, Vince and Larry, will be on hand to teach children why it's important to wear their seatbelts. Woodway and Hewitt police officers will pass out free helmets to children ages 5 and under.

Admission to the all-day tournament costs \$3 for adults and \$1 for children. All proceeds will benefit Mothers Against Drunk Driving. For more information, call Kara at 399-6319 or 717-9617.



# Volunteer Services Council

For WACO CENTER FOR YOUTH  
3501 N. 19th  
Waco, TX 76708

May 27, 2003

**WACO 100**  
**Zack Owen & Jim Cody**  
**314 W. State Hwy 6**  
**Waco, Texas 76712**

**Dear WACO 100:**

**Thank you for donating your Live Remote Services and the PSA's for the WCY Spring Dance Event, valued at \$1,000.00, to the Volunteer Services Council for Waco Center for Youth. Your contribution is received and documented, through this letter, as being valued at this amount. The IRS requires that any major gift of \$250 or more, to a 501 C3 Charitable Organization, receive an individualized donor letter. Please maintain this letter for your files.**

**Thank you for making a difference in the lives of Waco Center youngsters and future youngsters through your contribution.**

**"Working together to give each youth a chance for change."**

**Sincerely,**

**Dave Hester**  
**Volunteer Services Council President**

**Dana Renschler**  
**Waco Center for Youth**  
**Community Relations Director**

*P.S. Stay tuned for the Focus newsletter.  
You guys are in it!*  
*Dana*



# Volunteer Services Council

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For WACO CENTER FOR YOUTH  
3501 N. 19th  
Waco, TX 76708

October 3, 2003

**WACO 100**  
**Zack Owen**  
**314 W. State Hwy 6**  
**Waco, Texas 76712**

**Dear WACO 100:**

***Thank you for donating the auction items to the 2003 Celebrity Auction. Your donation was valued at \$500.00, to the Volunteer Services Council for Waco Center for Youth. Your contribution is received and documented, through this letter, as being valued at this amount. The IRS requires that any major gift of \$250 or more, to a 501 C3 Charitable Organization, receive an individualized donor letter. Please maintain this letter for your files.***

***Thank you for making a difference in the lives of Waco Center youngsters and future youngsters through your contribution.***

***"Working together to give each youth a chance for change."***

**Sincerely,**

**Dick McCall**  
**Volunteer Services Council President**

**Dana Renschler**  
**Waco Center for Youth**  
**Community Relations Director**



# Volunteer Services Council

---

For WACO CENTER FOR YOUTH  
3501 N. 19th  
Waco, TX 76708

October 3, 2003

**WACO 100**  
**Zack Owen**  
**314 W. State Hwy 6**  
**Waco, Texas 76712**

**Dear WACO 100:**

***Thank you for promoting the 2003 Celebrity Autograph Auction PSA's. Your donation was valued at \$4,500.00, to the Volunteer Services Council for Waco Center for Youth. Your contribution is received and documented, through this letter, as being valued at this amount. The IRS requires that any major gift of \$250 or more, to a 501 C3 Charitable Organization, receive an individualized donor letter. Please maintain this letter for your files.***

***Thank you for making a difference in the lives of Waco Center youngsters and future youngsters through your contribution.***

***"Working together to give each youth a chance for change."***

**Sincerely,**

**Dick McCall**  
**Volunteer Services Council President**

**Dana Renschler**  
**Waco Center for Youth**  
**Community Relations Director**



**HEART O' TEXAS FAIR COMPLEX, INC.**  
 Box 7581 • Waco, Texas 76714-7581  
 4601 Bosque Boulevard • Waco, Texas 76710  
 Telephone: 254-776-1660  
 FAX: 254-776-1667  
[www.hotfair.com](http://www.hotfair.com)

**P**roceeds benefit  
 Central Texas  
 youth through  
 educational and  
 entertainment  
 programs, awards  
 and scholarships !

October 22, 2003

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Zack Owen  
 2345 Austin Hines Dr.  
 China Spring, tx 76633

Dear Zack,

What a great year we have had. The Fair and Rodeo was a great success. There is no doubt that the success of this event depends on you the volunteer. On behalf of the Staff I extent a heartfelt thank you for all your support.

Your contribution as a volunteer is invaluable to the continued success of this organization. Whether you are a director or a committee person you are an important cog in the big wheel that is the Heart O' Texas Fair & Rodeo. We enjoyed some new ideas and benefits from the Volunteer Management Program. This ongoing program will help us grow in the number of volunteers as well as the success of the Fair and Rodeo.

We continue to strive to serve you better and want to make you feel like part of the family. If you have questions, concerns or suggestions please let me know. You can reach me by mail, email or phone. Thanks again for your countless hours of hard work.

Sincerely,

Wes Allison  
 President/General Manager  
[wes@hotfair.com](mailto:wes@hotfair.com)

cc: John Embry, Chairman of the Board

**Member of:**

International Association of Fairs and Expositions • Texas Association of Fairs and Expositions  
 Mid-West Fair Association • International Association of Auditorium Managers • Greater Waco Chamber of Commerce

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## **LETTERS**

**"Clear Channel was not holding me at gunpoint when I showed up at the Waco rally. If anything, I am so turned off by biased media that I had to escape to the real world where patriotism reigned." — David Bugar**

### **Thanks, Clear Channel**

*New York Times* columnist Paul Krugman [March 30] criticizes rallies [supporting the war effort] linked to large corporations, particularly Clear Channel Radio. You know what? Thank God for Clear Channel.

On one hand, I can understand the beef that some people might have with large corporate sponsors who have ties to a political leader and are staging rallies for or against a political policy. But they aren't trying to convert or brainwash people. Mostly, those persons just want their voices heard.

Clear Channel was not holding me at gunpoint when I showed up at the Waco rally. If anything, I am so turned off by biased media that I had to escape to the real world where patriotism reigned in a gathering of both liberals and conservatives who were there just to cheer our troops to victory.

**David Bugar**  
Waco

## Owen, Zack

---

**From:** Crystalandjamie@aol.com  
**Sent:** Thursday, April 10, 2003 9:17 PM  
**To:** Owen, Zack  
**Subject:** (no subject)

Zack,

First of all I really enjoyed the "Support the Troops Rally". Thank you for getting it all together. Your hard work is greatly appreciated. I would have written before, but I just now got the chance. Our family was blessed with a new grand daughter born on April 1st, so I have been pretty preoccupied.

Let me also thank Waco 100 for their continued support for President Bush and our troops. I have been so inspired by the show of patriotism throughout the Waco 100 family. I have always been proud to be an American, but I am especially proud during this time. Please continue to remind your listeners to keep up their support.

Keep up the boycott on the Dixie Chicks. I definitely support you. The Chicks need to learn a hard lesson for their lack of patriotism.

Thank you for your time.

Gail Souders  
Mt. Calm

**Owen, Zack**

---

**From:** Chaplain John Stepp [godsforall@hotmail.com]

**Sent:** Monday, April 21, 2003 8:27 AM

**To:** Owen, Zack

**Subject:** Support Our Troops

I am Chaplain (MAJ) John Stepp with the 1st Cavalry Division at Fort Hood, Texas. I am the Division Support Command Chaplain.

I and My wife, Pam, attended the Support Our Troops rally in Crawford, TX.

Thank you so much for helping the area to step away from the political issues and concentrate on the more important issues, our troops. My wife and I have listened to your station since moving here in 2001. We will continue to do so.

May you always let God use you to bless others. The greatest joy in life is being a blessing to others. Each of you must be very joyful people, because you truly are a blessing.

GOD FIRST...PEOPLE ALWAYS  
JOHN AND PAM STEPP

4/21/2003



# St. Jude Children's Research Hospital

ALSAC • Danny Thomas, Founder

Zach,

3.12.02

Thank you so much for  
your help and support last  
week. I appreciate the extra  
hours you spent on the air.

Thank you!! It was great to  
work with you and your team.

Thanks Again,  
Amy

**Owen, Zack**

---

**From:** RodeoGrl25@aol.com  
**Sent:** Monday, March 24, 2003 7:40 AM  
**To:** Owen, Zack  
**Subject:** Well, I'm listening to you...

**Hey Guys,**

**Hello, My name is Robin Spears. I was in the U.S. Army for 8 yrs as a Blackhawk Helicopter crewchief, and got out in Nov to have my 1st child. I am going crazy sitting here, my unit I just left is in Kuwait pushing forward into IRAQ right now. I am going back in the military in MAY. And I wish I were there already. The troops need all the support they can get. You guys are doing a great job. I have been listening to you guys for the last 9 yrs, and even pulled you into Kosovo when I could get you over the net. It was a little piece of home when I was so far away. Thanks for everything...**

**Keep up the great work!!!  
Spc Spears  
U.S. Army Aviation**

3/24/2003

## Owen, Zack

---

**From:** MAJ Jeremy D. Smith, MD [jeremy.d.smith@earthlink.net]  
**Sent:** Monday, March 24, 2003 7:08 AM  
**To:** Cody, Jim  
**Cc:** Owen, Zack  
**Subject:** On The Anti-War Comments

Good morning -

My name is MAJ Jeremy Smith. I am currently stationed at Fort Sill, OK. Just over a year ago, I PCSed here from Fort Hood, where I listened to your station every day. I was at Hood for 4 years and no day was complete without WACO100.

This morning, I was speaking with a friend of mine from Hood when you commented on a listener calling in to protest the war actions in Iraq. My friend relayed to me what was being said by you on your station. I would like to comment on this.

First, I would like to remind all the war protesters and Bush haters of one thing: It does not matter how much you protest the war actions, to Osama and Saddam, you are still an American and are still just as dead as the next guy, the one who backs the war. Do you actually think that you protesting our actions will keep you safe from terrorism and destruction by enemy hands? Are you so gullible that you think the enemy is taking a census of who is protesting the war and who isn't? Do you actually believe that if you met Saddam face to face and told him you were anti-war, that he would cut you a break and let you go? The answer to all of those is that when it is learned that you are American, you will be cast into the same pit of fire with the rest of us "invading murderous infidels" as Saddam has said we are. You will be executed with a bullet in the forehead as some of my brothers in arms were over the weekend by combatant troops. It makes no difference that you agree with the war policy or not. You have an "X" on your forehead just like the rest of us.

I saw the first Desert Storm as an enlisted soldier with 1st Infantry Division from Fort Riley, KS. I am itching to head to the desert this time as well. I live to each day put on my uniform and do my duty. I might not agree with everything that I am sent to do, but it is my job. I signed up for it and I do it proudly and to the best of my abilities.

Even when you are standing in front of the White House, protesting the war and putting down our Commander in Chief, the one you elected, I will fight to the death for your freedom to do so.

Also, anti-war people, my brothers and sisters are overseas fighting for your right to speak out against this war. Remember that. Remember that men died this weekend defending you, your rights, and the honor of the United States, and to free an oppressed society who can't defend itself. Were you worth dying for?

Always with honor,  
MAJ Jeremy D. Smith  
US Army  
Fort Sill, Oklahoma

CORTNEY HUNT

Zack,

A very belated thank you on behalf of Melane for the publicity you provided for our fishing tournament benefiting Children's Miracle Network. We raised a record \$12,000 this year. I

appreciate your generosity!

- Cortney





Johnnie D. Bradshaw  
President  
(254) 755-7257

Bill Gerick  
Vice President  
(254) 744-8411

Scott Vaughan  
Songwriters  
(254) 772-6256

Dave Blanton  
Treasurer  
(254) 848-9659

*Supporting Live Music in Central Texas*  
— SINCE 1999 —

**November 3, 2003**

**Dear Musicians Friend,**

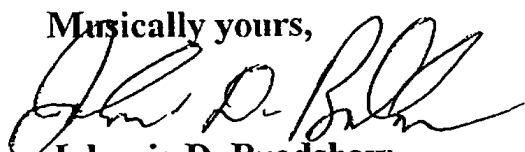
**The Board of Directors of the Music Association of Central Texas would like to thank you for supporting our second annual River Jam held Saturday, September 20, 2003 at the M.C.C. Bosque River Stage. The attendance was a nice improvement over our first year and because of monetary contributions, promotional items and services provided by supporters like you, we believe the River Jam was a success.**

**Our goals were to present and promote local/regional musical groups in a positive way and raise funds for Caritas. We accomplished both goals by having a wonderful concert and presenting officials from Caritas with a check during our October 20, 2003 M.A.C.T. monthly meeting.**

**Because of good folks like you, we believe that future River Jams will continue to increase in attendance and our contributions to Caritas should increase significantly.**

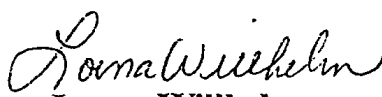
**Again, Thank You For Your Help and Support!**

**Musically yours,**

  
**Johnnie D. Bradshaw**  
**President**

  
**Bill Gerick**  
**Vice-President**

  
**Dave Blanton**  
**Treasurer**

  
**Lorna Willhelm**  
**Secretary**

  
**Scott Vaughan**  
**Publicity & Songwriting**



302 Millers Crossing Ste 11  
Harker Heights, Texas 76548  
Ofc: 254-699-6487  
[www.freedomfest.biz](http://www.freedomfest.biz)  
Email: [Freedom.Fest@century21.com](mailto:Freedom.Fest@century21.com)



Dear Sponsor,

On Saturday, June 7, 2003 CENTURY 21 Team Wheatley hosted the 1st Annual Freedom Fest at Carl Levin Park in Harker Heights. Thanks to your support with this event, Freedom Fest was a great success!

We were able to raise almost \$1500.00 at the non-profit event. All monies were donated to the Fort Hood Family Support Center to aid in the support of our Fort Hood Soldiers and their families.

We would like to thank all of you for your donations and booth sponsorships that helped make Freedom Fest a enjoyable event for all! We look forward to seeing all of you next year!

Sincerely,

A handwritten signature in black ink, appearing to read "Debi Adams".

Debi Adams, Realtor  
Freedom Fest Chairperson

**Oppenheimer, Michael**

---

**From:** Owen, Zack  
**Sent:** Thursday, November 13, 2003 9:09 AM  
**To:** Oppenheimer, Michael  
**Subject:** FW: The am Pledge and Anthem you do

**ZACK M. OWEN**

MORNINGS / PROGRAM MANAGER WACO-FM  
OPERATIONS MANAGER CLEAR CHANNEL WACO  
314 W. STATE HWY. 6 WACO , TX. 76712  
WK: 254-776-3900 CELL: 254-715-3155  
FAX: 254-399-8134  
EMAIL: ZACKOWEN@CLEARCHANNEL.COM

-----Original Message-----

**From:** Niemi [mailto:mniemi@hotmail.com]  
**Sent:** Thursday, November 13, 2003 9:05 AM  
**To:** Owen, Zack  
**Subject:** The am Pledge and Anthem you do

My 9 year old son woke this morning to the National Anthem and the Pledge you do. It was the first time he had heard you do this. He asked me if that was Zack and Jim and I told him "yes". He was excited to hear you do this. He knows what our Flag stands for and that his father's job is to defend it. Lately, all he hears on the news is the "War controversy" and I really think you made his day when he woke to the National Anthem and Pledge. Thank you, Wanda

## Bob Knight

On Saturday, February 22, I had the occasion to work with two radio stations and a TV station in San Antonio to send their sports anchors and two guests to a Texas Tech basketball game, where they had the opportunity to meet legendary basketball Coach Bob Knight.

This is a sports figure recognized for his passion for the game, a passion that earlier in his career led to displays that were less than flattering. However, now he serves as a delightful host, someone who seems not to recognize just how special a visit with him is to his fans, as well as the media.

The sports team from WOAI-AM Radio, Sports 760 AM, and WOAI-TV hosted an Internet bidding competition that resulted in a \$2,000 winning offer. That money was split with a children's hospital in San Antonio and the Texas Tech student library.

This was the third leg of promotions that began in February 2002, with promotional trips from Dallas radio station, WBAP, and Houston radio station, KPRC. On each occasion, Coach Knight was a gracious host to his visiting guests.

The point of this article is to advise you that it is indeed possible to dream large and fulfill those dreams. I can safely say that when 2002 began, I never entertained a thought of being able to travel, meet, and enjoy the

company of one of the coaching legends of collegiate basketball.

I plan to continue dreaming large... providing opportunities for business and personal growth. And I encourage you to do the same, as well. I thoroughly love a quote I have heard: *It is far greater to have dared to do great things and failed, than never to have dreamed at all!*

## Cox, Clear Channel Media: Thinking of their Clients

It's no secret that our nation is facing anxious times. The two greatly pressing questions are, "Will there be war?" and "If so, when and how will it begin?"

The answers to those questions will have a dramatic impact upon how business is conducted here in the United States and throughout the world. I was most impressed with a letter sent February 6 by Cox Media in Houston, and a letter sent shortly after by Clear Channel Communications here in Waco. The gist of the letters was...

- We recognize that our country may be engaged in a war in the near future;
- We are a client-focus organization, committed to serving your needs;
- We will interrupt regular programming with new coverage should war occur;
- We may need to go commercial free anywhere from 1 to 72 hours in the event that conflict erupts;

- We will cooperate with each client's individual needs with regard to interruption in marketing plans;
- We will honor any special needs and requests;
- Please realize it may take up to 72 hours to accommodate everyone's needs;
- We are fully committed and determined to meet the goals of our clients while serving our country.

I appreciate our media vendors recognizing that our clients will have special needs during a potential crisis, and that they will be flexible and willing to cooperate in a time of national crisis.

Many of our clients have already drafted strategies regarding their posture immediately following any dramatic action, and it's reassuring to know that we will receive cooperation in such a trying time.

There's no doubt about it...your business WILL be impacted by a major event. It's important...no, it's VITAL...that you develop your own strategy and know in advance how you will respond to such circumstances with your own advertising and public relations strategies.

If you're unsure how to proceed, please feel free to give me a call. We'll be glad to assist you in crafting the appropriate strategy for your business.

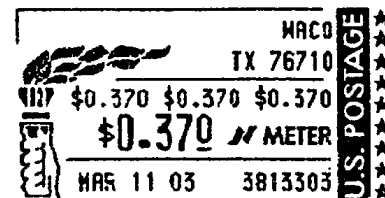
fletchercommunications



Fletchercommunications

PO Box 21930

Waco, TX 76702-1930



Mr. Michael Oppenheimer  
Clear Channel  
314 West State Highway 6  
Waco, Texas 76712

Fletcher Communications was honored as the national recipient of the Better Business Bureau Torch Award for Marketplace Ethics for 1998, and locally as one of five Business of the Year Awards from...

**Owen, Zack**

---

**From:** Brandy Thatcher [texnpride@pflash.com]  
**Sent:** Thursday, March 27, 2003 10:01 PM  
**To:** Owen, Zack  
**Subject:** My brother is in Iraq.

My brother, Cpl. James Piel, of Malone is in Iraq. He left for Kuwait on 1-15-03. While taking my daughter to school on Monday we heard your announcement about the "RED WHITE AND BLUE RALLY" this weekend. We are so excited and will be there! It will be wonderful to be around many others that support our troops. It is very hard not being able to talk to James or know that he is truly O.K.. But we take it day by day, and live by the old saying "No news is Good News" that is all we have right now. I would like to share an email that James' fiancée sent me a few days ago. It is from James and what he wrote in a letter to her.

I got a letter from James dated March 14!! I wanted to pass on part of the letter he wrote to me. I think that it is a very important message that everyone should here!! Here's what he wrote:

"I read a quote earlier and would like to share it with you. Before I do, I need to explain myself. I would like you to share this with people that you feel take their freedoms for granted. Freedoms like being able to talk on the phone or go to the store. More importantly the freedom of being with their loved ones.....I am sending you this quote and asking you to pass it on, because you have given up just as much for this cause as I have.

**Quote: For those who protect it, Freedom has a flavor  
 A flavor which the protected never taste."**

I know that you will pass this on, also. He seems to be doing well and was ready to get his job done. If you want to pass this message on....I know that James and the rest of our guys over there would greatly appreciate it!!

Talk to you later,  
 Jess

I found out tonight who the quote was from, :

**"For those who fight for it, freedom has a flavor the protected will never know."—**

Written on a C-ration box found after the siege of Khe Sanh 1968

Thanks for all your support.

Local Listener,

Brandy Thatcher Hubbard, Tx

3/28/2003

Sunday, January 19, 2003

Temple Daily Telegram, Temple, Texas

# Thank you!

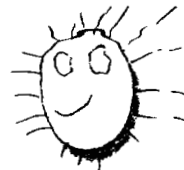
*Designs of Hope, a Children's Project* would like to express our sincere thanks to our supporters and sponsors for a successful season. All proceeds from this program support the emotional and recreational needs of children with cancer and blood disorders

Altrusa International, Inc.	Pat Toner
Belton ISD	Peaceable Kingdom Retreat for Children
Betty Dymke	Pizza Hut
Betty Watson	Print Management and Production
Bill and Cathy Kneip	Ralph Wilson Youth Center
Bill Selby	Ron Cox, Sales USA Inc., Salado
Carl Butler and Jim Fry	Ronald McDonald House
CTOS Wildflower Belles	Round Rock Leader
Charlie Daniels Band	Ruth Rolston
Children's Miracle Network	Sam's Club
Christy's of Salado	Sanjazi's Hair Salon
Clear Channel Broadcasting	Scott & White -
David Hodges - Cumulus Broadcasting	Center for Cancer Prevention Care
David Reeve	Scott & White Health Plan
Domino's Pizza	Scott & White Illustrations
Fast Eddy's Pizza	Scott & White Medical Auxiliary
Fort Hood Officer's Wives Club	Scott & White Pioneers
Fort Hood Sentinel	Scott & White Sunshine Gift Shop
Gary Hansen, Scott & White	Sharon Mayo - KWTX
Photography	St. Luke's Catholic Church
Gregory and Diana Villanueva	Temple Chamber of Commerce
HEB	Temple Daily Telegram
IKON	Temple ISD
Jann Featherston	Terri Tepera - Milburn Homes
Jean Thorpe	Texas Roadhouse
John McClaren Chevrolet	The Bean Tree
Killeen Daily Herald	The Candy Bouquet
Lexi's Ice	Ullja's Coffee House
Linda Davis	Unisource Paper Company
Lisa Heitman - KCEN	Waco Today
Pam Gilmore - THS Student Council	World Art Foods
Papa John's Pizza	
PaperGraphics	

*A very special thank you to Brian, Shannon, and Clayton Gowan and the late Dr. Gene Gowan for giving of their time and talents in the creation of the CD, I AM STRONG, for the children of Designs of Hope, A Children's Project.*



**CENTER FOR CANCER  
PREVENTION AND CARE**  
SCOTT & WHITE



February 7, 2003



Dear Sponsor or Donor,



*Designs of Hope, A Children's Project* would like to thank you again for your help this season! Enclosed you will find a copy of the Thank You Ad that was written in the Temple Daily Telegram on Sunday, January 18, 2003 to thank each of you for your participation.



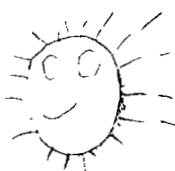
We are already working on the 2003 merchandise and look forward to your help next season!



Sincerely,



Kelly M. Wagner  
Marketing Representative  
*Designs of Hope, A Children's Project*  
254-724-0702





Central Texas Affiliate  
**Susan G. Komen**  
**Breast Cancer Foundation**

Because we care about you please use Komen sense for early detection

Practice breast self exams every month beginning at age 20

Have a thorough clinical breast exam at least every three years between the ages of 20-40  
and every year after 40

Have a mammogram every year beginning at age 40, or earlier,  
if you have a family or personal history of breast cancer or have breast symptoms



For more information about breast health call  
The Susan G. Komen Breast Cancer Foundation's  
National Toll Free Breast Care Helpline  
1-800-1-M-AWARE  
or visit the website at [www.breastcancerinfo.com](http://www.breastcancerinfo.com)

PO Box 4405 • Temple Texas 76505

PO Box 8582 • Waco Texas 76714

See You at the Race!

Dear Mr. Owens and Clear Channel  
Communications,

Thank you, thank you, thank you  
for your sponsorship of the Festival  
Of the Race for the Cure. Without  
your generous support of the race,  
so many breast cancer survivors  
wouldn't get the help they need and  
researchers wouldn't be as close to  
a cure. One day, this race will  
win, and you will be a part of that.  
Thank you again. And Harrell



# SCOTT & WHITE

March 6, 2003

WACO 100  
Zack and Jim  
P.O. Box 21088  
Waco, TX 76702

Dear Zack and Jim,

We want to express our gratitude for your help in making Saturn Donor Day of Temple a great success. You were troopers to withstand the wet, cold and windy conditions! Although the weather was not the most cooperative, we still managed to raise awareness about donations of marrow, blood, tissue and organs as well as add numerous potential donors to the National Marrow Donor Registry.

You both were a delightful addition to the day's events, and the radio coverage definitely helped spread the word. We thank you for hosting your broadcast with us and providing give-away items to tempt people to join us! Your laughs kept us charged throughout the day, and we look forward to laughing more with you in the future.

Sincerely,

The Scott & White Marrow Donor Program

*"Things Are Different Here"*

**SCOTT & WHITE  
MEMORIAL HOSPITAL  
AND SCOTT, SHERWOOD  
AND BRINDLEY  
FOUNDATION**

2401 South 31st St

**SCOTT & WHITE CLINIC**  
An Association Affiliated  
With Scott and White  
Memorial Hospital and  
Scott Sherwood and  
Brindley Foundation

Temple Texas 76708

**THE TEXAS A&M UNIVERSITY SYSTEM  
HEALTH SCIENCE CENTER  
COLLEGE OF MEDICINE,  
TEMPLE CAMPUS**

(254) 724-2811

**MARROW DONOR  
PROGRAM**

Fax: 254-724-9601

Internet Home Page <http://www.sw.org>

Marrow Donor Program Home Page <http://marrowdonor.sw.org>

# *Family Abuse Center, inc.*

"LOVE DOESN'T HAVE TO HURT"

---

Post Office Box 20395  
Waco, Texas 76702-0395  
(254) 772-8999  
Fax (254) 772-4770

January 16, 2003

Mr. Zack Owen  
FM 100 Radio  
314 W. State Hwy 6  
Waco, TX 76712

Dear Mr. Zack Owen,

Our third annual "Diamonds & Denim Gala" is over and was a huge success. Thanks to your generous support we were able to increase our earnings over last year and begin a fund which will be used to either remodel our current facility or to purchase a larger building. We will also use a portion of the money for critical general maintenance repairs.

The staff and the Board of Directors of the Family Abuse Center appreciate your support very much. We have received much positive feedback from our sponsors and guests. We hope you were pleased with your sponsorship and any comments or suggestions would be greatly appreciated.

Although the Diamonds & Denim Gala is an annual event, the business of helping battered women and children is a daily ongoing activity. The shelter remains at maximum capacity and we are working diligently to provide accommodations for the additional clients coming to the shelter seeking help.

We would like to enlist your support for next year's event, which is scheduled for November 15, 2003. By making an early decision, you can include us in your 2003 budget planning.

A commitment page is enclosed for your convenience. It details our sponsorship level and ad sizes. Please help those in need by signing the enclosed commitment page indicating your sponsorship level.

With deep appreciation for your generous support,



Deidra Simmons  
Executive Director  
Family Abuse Center, Inc.

*United Way Agency*

Serving McLennan, Falls, Hill, Bosque, Limestone and Freestone Counties